

CALL FOR COMMUNICATION

27th

INTERNATIONAL SYMPOSIUM PROJECTICs 2025

Transformations in Higher Education :
What Contributions and What Tools?

23-24
April 2025

AGADIR - MOROCCO
UNIVERSIAPOLIS

CO-ORGANISED BY:



WITH THE SUPPORT OF:



ÉCOLE DE TECHNOLOGIE



Institut des sciences du Digital



ASSOCIATION INTERNATIONALE DE RECHERCHE EN ENTREPRENEURAT ET PME



Fondation Nationale pour l'Enseignement



S
C
—
T
C
Ш
J
R
D

TRANSFORMATIONS IN HIGHER EDUCATION : WHAT CONTRIBUTIONS AND WHAT TOOLS?

Symposium Projectique – Campus UNIVERSIAPOLIS, International University of Agadir

From April **23rd** to **24th, 2025**

Languages: English, French and Spanish

This symposium aims to explore how innovation in higher education can address the societal challenges and changes we face today. It provides a space to reflect on how education and training can be adapted to meet these transitions.

The event brings together educators, researchers, and professionals from different fields to share ideas and experiences. The goal is to encourage collaboration and creative thinking around a central theme of innovation, no matter the participant's area of expertise.

A key purpose of the symposium is to inspire practical solutions that might be beneficial for students. Whether through new teaching methods, modern tools, or community projects, the focus is on creating meaningful changes that support learners in a rapidly changing world.

The topics covered during this symposium will include, but are not limited to:

- Pedagogical Innovation and Skills
- Entrepreneurship and Training
- Strategies and Innovative Pedagogical Experiences
- Digital Technologies and Artificial Intelligence
- Governance and Pedagogical Engineering
- E-learning and Hybrid Education

These experiences can span various levels, including:

- Undergraduate Post-Baccalaureate Training
- Postgraduate Training
- Training Through and For Research
- Personalized Student Learning Paths
- Student Engagement
- Multidisciplinary or Multi-Levels
- Professional Retraining and Lifelong Learning (LLL)
- Leveraging Doctorates Beyond the Academic Sphere

More generally, all contributions related to pedagogical innovation are welcome.



Contributors are invited to submit a summary, in a **maximum of one page**, presenting the originality of their approach, the added value compared to existing solutions, and the feedback from users. Contributions are expected by **March 18th, 2025** at the latest, to the following address: **projectique@e-polytechnique.ma**.



SCIENTIFIC COMMITTEE CHAIR

Christophe SCHMITT, Université de Lorraine (France)



EDITORIAL BOARD

BALDEGGER Rico, Haute Ecole de Gestion de Fribourg (Suisse)

BARRO Issa, Directeur Général Talent Entrepreneur (Sénégal)

BOU NADER Raymond, Université St-Joseph et Centre de Recherche et de Développement Pédagogiques (Liban)

BOUSLIKHANE Aziz, Universiapolis Agadir (Maroc)

CAPGRAS Jean-Baptiste, IFROSS, Université de Lyon 3 (France)

DESCHANET Elisabeth, Université de Lorraine (France)

FICK Michel, Université de Lorraine (France)

HUSSON Julien, Université de Lorraine (France)

ISHAK Hyam, Université Libanaise et Présidente du Centre de Recherche et de Développement Pédagogiques (Liban)

KOUBAA Salah, Université Hassan II de Casablanca (Maroc)

KUHN Antony, Université de Lorraine (France)

LANDE Evelyne, Université de Poitiers, HCERES (France)

MAJDOULINE Illias, Universiapolis Agadir (Maroc)

NDJAMBOU Ruphin, Institut National des Sciences de Gestion (Gabon)

OMANDJI LOKONDE Paul, Directeur de l’Institut Congolais d’Expertise en Entrepreneuriat et PME (ICE-PME)
(République Démocratique du Congo)

PASCAL Christophe, Université de Lyon 3 (France)

PILNIÈRE Véronique, ESTIA Bidart et Université de Pau et des Pays de l’Adour (France)

RIVERA Igor, Instituto Politécnico Nacional (Mexique)

ROUET Gilles, Directeur de l’Institut Supérieur de Management, IAE de Versailles Saint Quentin-en-Yvelines (France)

SALIBA-CHALHOUB Nicole, Université Saint-Esprit de Kaslik (Liban)

TABBONE Antoine, Université de Lorraine (France)



CO-ORGANIZING COMMITTEE CHAIRS

Ilias Majdouline, Universiapolis Agadir

Elisabeth Deschanet, Université de Lorraine



ORGANIZING COMMITTEE

Rania ZHAR, Universiapolis Agadir

Dounia HILALI, Universiapolis Agadir

Manal AOUN, Universiapolis Agadir

Aya NABIH, Universiapolis Agadir

Hassna IKHRICHI, Universiapolis Agadir

PROJECTICS
2025



